

Dear Friends and Family,

As you are aware, our father, Jim Moran, was diagnosed with Pulmonary Fibrosis (PF) in the fall of 1998. He fought a tough, determined battle, but ultimately lost the fight in January of 2004. During his illness he taught our family *so* much about character and strength. He never complained, but persevered through this debilitating and devastating disease with the same sense of humor and positive outlook we have always cherished. It is thinking about his incredible outlook on life and happy go lucky personality that continues to help us live our lives without him. Our Dad was truly one in a million!

A common question people asked when they heard about Dad was, "What is PF?" or "What caused it?" Pulmonary Fibrosis is a disease that involves scarring of the lungs. Gradually, the air sacs of the lungs become replaced by fibrotic tissue. When the scar forms, the tissue becomes thicker, causing an irreversible loss of the tissue's ability to transfer oxygen into the bloodstream; making simple tasks, like walking across the room or speaking on the phone, almost impossible.

*Did you know* that each year, more than 40,000 Americans die from Pulmonary Fibrosis? **This is the same number as those with Breast Cancer!** Yet, very few people have heard about PF! There are currently 200,000 sufferers from PF in the United States. It is not widely recognized within the general public, or even the medical profession.

*Did you know* that this disease is not attributed to smoking? In today's society, when you think about lung disease you think of smoking. Many environmental factors, like dust or fumes, can trigger your immune system to fight back in this manner. This disease discriminates against no one -- young or old, healthy and fit, everyone is an unknowing candidate. Plus, studies show that there is a possible genetic link to PF. It is extremely important to our family to help raise awareness, as our father and our uncle -- Jay Smith, both died from this disease.

**Please join us in the fight against Pulmonary Fibrosis.** Our Dad lost his battle with PF in January 2004. In his honor, we are organizing a bowling benefit to help bring awareness and fight PF. Please see the enclosed flyer for event information. Even if you are unable to attend the benefit, you can still help us in our fight! A tax-deductible donation can be made directly to the University of Michigan at:

1500 E. Medical Center Drive  
3100A Taubman Center  
Ann Arbor, MI 48109-0368

Please make checks payable to the University of Michigan (with memo line as JAM4PF).

*Please help us make a difference!*

Warmest Regards,

The Moran Family

P.S. Help us get the word out! Please share this with your friends and family to make a charitable contribution. It would be greatly appreciated!!